Claudia Bonitatibus

claudiabonitatibus.com

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Education

Drexel University   (Philadelphia, PA)   June 2020
Bachelor of Science in Interactive Digital Media   3.85

Skills

Languages   (CSS, HTML, JavaScript, PHP)
Frameworks   (Phaser, Squarespace, WordPress)
Softwares   (Adobe XD, After Effects, Figma, Illustrator, Photoshop, ProTools, Sketch, UXPin)

Relevant Coursework

Interaction Design   Design Systems   Web Design (I, II)
User Experience Design   User Interface Design (I, II)   Scripting for IDM (I, II)

Experience

Boldly   Philadelphia, PA
Content Manager and Research Lead   October 2018 - June 2020

- Collaborating with three group members to create a digital marketing app
- Redesigning how content creators and brands are connected to be more personalized
- Conducting usability testing and incorporating user feedback in designs

Campus Activities Board   Philadelphia, PA
Marketing Director and Website Manager   (drexelcab.com)   June 2018 - June 2020

- Collaborating with board members to develop a user friendly digital brand
- Promoting large-scale events through the digital format
- Utilizing feedback from potential users to come up with a solution for filtering events
- Clarifying information architecture and reducing redundancy across the existing website
- Identifying and resolving issues in accessibility of the design and structure

Drexel University   Philadelphia, PA
Personal Portfolio Website (claudiabonitatibus.com/idm250)   June 2018 - September 2018

- Conceptualized a responsive website design
- Adapted static design into dynamic WordPress templates
- Populated templates with corresponding content using PHP
- Implemented search function

Zivtech LLC   Philadelphia, PA
Web Designer   April 2019 - September 2019

- Conceptualized user interfaces tailored to clients' unique needs
- Created prototypes in Adobe XD to illustrate the user's process through intricate systems
- Synthesized user research and incorporated user insights into digital solutions